

# PROPERgirl

IT'S A LIFESTYLE...

## NINA JACKSON BIO

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With over 10 years of finance and leadership experience, Nina is no stranger to strategic thinking and detailed execution. She has a multi-disciplinary background that consists of a Bachelor of Arts in Economics and Political Science, as well as experience in cross-functional team building, business development and operations management. Nina's previous assignment was Vice President, Banking Advisor in Global Wealth and Investment Management where she partnered with 35 Financial Advisors with over \$3B in Assets

in bringing holistic and comprehensive financial solutions planning to affluent individuals and corporate clients. Presently, she partners with 175 Advisors at UBS Wealth Management. She also serves on the Board of Directors of Legal Aid and Defender Association Detroit, a Not for Profit law firm with 250 Attorneys who represent the indigent and underserved community in Federal, State and Civil matters. As a member of their finance committee, her primary responsibility is to assist in providing governance and oversight of a \$20M annual organizational budget and its programs. In October 2016, Nina launched ProperGirl® - the digital lifestyle guide for the well-balanced woman. ProperGirl is a startup digital media company that creates lifestyle content for women covering the areas of inspiration, money, wellness, fashion, love and relationships. It caters to women who seek to do it all well. ProperGirl takes a practical and polished approach in creating content for the woman of style and substance. Inspired by her faith to live the motto: "We're in this together" she seeks to empower women to be agents of change in their homes, business and communities. Nina lives in Detroit, MI with her husband Vance. In her spare time she is an avid reader and bargain shopper who loves to travel.